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**XPSA ‘COVERS’ BUILDING SUSTAINABILITY
AT 2005 ECOBUILD AMERICA EXHIBIT**

*Extruded Polystyrene Foam Campaign Addresses Energy Efficiency, Moisture Resistance
and Sustainability for Building Systems*

WOODBIDGE, VA – The Extruded Polystyrene Foam Association (XPSA), a trade association representing manufacturers of extruded polystyrene foam (XPS) insulation products, is stepping up its awareness campaign at the Ecobuild America Conference and Exhibit on June 20 – 23, 2005. The association’s new campaign slogan, ‘XPS Covers Everything,’ is designed to educate that one product can perform across the board in three important green building categories. XPS sheathing products are durable, weather-resistant, and have stable, long-term insulating power making them a superior thermally-efficient choice when compared to other more traditionally-used sheathing materials.

During the three-day Ecobuild America conference, XPSA booth #631 will showcase XPS foam insulating sheathing benefits including product samples, thermal bridging illustrations, and informative materials on topics ranging from insulated sheathing life cycle analyses to environmental benefits related to Ecobuild’s mission.

“Extruded polystyrene foam insulation is a superior material for residential building systems due to its imperviousness to rot, mildew and corrosion,” notes Susan Herrenbruck, XPSA’s Executive Director. “Because XPS insulating sheathing also performs as a weather-resistant barrier without property performance degradation over the application’s life, it fits the definition of ‘sustainable’ in many ways—especially in its ability to score points in at least three LEEDs categories. As such, its versatility of product function in a wide array of applications is well-suited for the Ecobuild America Conference and Exhibit.”

XPS Not Only Benefits Homeowners, It Also Offers Net-Positive Environmental Benefits in Commercial Building Markets

According to the Department of Energy, properly-insulated homes can save homeowners up to 30 percent on their monthly energy bill. An essential attribute for any sustainable building product, especially insulation, is its ability to perform over the building application's given life without property performance degradation. Good insulation performance is essential for the proper design of a building's heating and air conditioning systems as well as for its ability to assist with moisture management – a critical factor that, when left unaddressed, can ultimately compromise the thermal performance of a product or application over time.

When building for sustainability, one important aspect of environmentally-sound building practices is to “reduce, reuse and recycle.” Because XPS insulating sheathing reduces energy loss in buildings, it reduces the amount of energy (gas, oil, or electric) required to maintain comfortable living environments. This reduction of energy also translates into environmental benefits because it significantly reduces the amount of air pollution emissions, including potentially harmful greenhouse gas emissions. XPS products can be recycled from post-consumer material. It is important to note that while there is currently no infrastructure in the U.S. that makes it economically sound to collect any kind of polystyrene foam construction material, XPS is easily recycled if able to be collected and stripped of construction-related contaminants such as nails and staples.

Studies show that far more energy is saved than consumed during the manufacture of XPS insulation. The product's production plants don't create waste material because 100% of the industrial “scrap” material is reincorporated into new XPS product boards. And because XPS is used in building applications with 15-to 50-year life spans, its effect on landfills is minimal. Even when a building requires renovation, XPS is one of the few insulation materials that can be reused successfully. For example, even after 17 years of useful life in an existing roof, XPS can be reused in a re-roof application.

To learn more about XPSA and XPS product benefits and receive takeaway gift items, visit booth #631 during the Ecobuild America Conference, June 20-23, 2005.

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About The Extruded Polystyrene Foam Association

The Extruded Polystyrene Foam Association (XPSA) is a trade association representing manufacturers of Extruded Polystyrene Foam (XPS) insulation products and the industry's raw material suppliers. XPSA voting members are The Dow Chemical Company, Owens Corning and Pactiv Corporation, who collectively manufacture more than 95 percent of all XPS foam products sold in the North American market. XPSA serves as the industry's leader on product stewardship, conducting research to substantiate performance claims and promotes the benefits of XPS foam insulation applications. Its excellent resistance to moisture, high compressive strength and ability to maintain long-term insulating power make XPS foam a premiere insulating material for commercial, industrial and residential structures, as well as for critical civil engineering uses. For more information, please see XPSA's website at www.xpsa.com or call 800.978.XPSA (9772).